**AMTA KENTUCKY CHAPTER  
BOARD OF DIRECTORS  
January Meeting Minutes  
Monday, January 12, 2015 7pm EST  
Call in number 1-619-326-2730, PIN 291552#**

**Approval of 2014 minutes**: Via email 12/17/14

**Board members present:** Justin Magnuson, President; Collette Wilson, IPP; Cathryn Forester, 1st VP; Kala Carby-Borders, 2nd VP; Valerie Smothers, Secretary

**Non-voting members present:** Caren McCarty, Communication Chair

**Guests**: Samantha Boyd & Ronnie Hager, Sports Massage Team Co-Chairs

**Absent:** David Phillips, Treasurer (Excused)

**Approve Agenda: Cathryn Forester made a motion to accept the January Agenda with the addition of Sports Team to New Business & Website to Old Business. Valerie Smothers 2nd. All aye, motion passed.**

**Old Business:**

* **Community Crisis Response** 
  + Justin will be following up with Mark Tyle & Jocelyn for more information. Vanetta Graves, AMTA-KY member, already has some training & is involved in Crisis Response. She has expressed an interest in being included & involved with this group.
* **Board** **Meet ups**
  + Collette, Justin & 12 members met at Norton Hospital, 6 stayed for dinner. Great opportunity. Only advertised on Facebook shortly before.
  + Check your local hospital for speaking engagements-Community Coordinator-Justin, Val & Kala will email more about this.
  + Could this turn into Unit meetings or replace the units? Spontaneous vs structure.
  + Meet-ups allow us to “Plant the seed.”
  + Units get funding…
* **Online elections**
  + Justin has a flow chart & will send us an electronic copy.
  + Collette is working on a call for candidacy E-blast.
  + Sandy Gadd may be willing to be in charge of online elections. Chris Voltarel will help with the process.
* **Newsletter/Website**
  + Website is FINISHED! (For the most part…)
  + Caren still has a list of issues to fix.
  + Waiting on old website to be turned off so the new can go active.
  + We still own the old domain name [www.amtaky.org](http://www.amtaky.org)
  + [www.Ky.amtamassage.org](http://www.Ky.amtamassage.org)
  + Anyone willing to take on the Twitter account?
  + Newsletter has been pushed back to 2 weeks after the brochure is mailed.
  + Submissions due now-January 19th…send to [commchair@amtaky.org](mailto:commchair@amtaky.org)
  + Caren will call Kenny Lyons to see if he will be willing to take over the Newsletter again. Justin will make a follow up call.

**New Business:**

* **Sports Massage Team**
  + Introduction of new KSMT Co-Chairs Ronnie & Samantha.
  + Discussion of all budget related questions postponed until the Chapter budget for 2015 has been set.
  + Ronnie would like to have the Calendar of KSMT events added to the website.
  + Sam will be the contact for KSMT website content.
* **National Board Meeting**
  + Highly informative
  + Good way to bridge the gap—face to face
  + Volunteer behavior
    - new Code of Conduct
    - clarification of behavior
    - consequences for behavior unbecoming
  + Justin will follow up with Mark Tyle—Code of Conduct not up on National’s website yet.
* **Potential Collaboration with U of L Wellness Center**
  + Justin met with head of the Wellness Center
  + He will cultivate that relationship to see how AMTA-KY & the Center might work together in the future
* **Crisis Response Team**
  + See Old Business
* **Give the Chapter a Hand**
  + Due March 1
  + Justin & Val will work together on this project.
  + Have Content due Feb 1
  + Caren recommends 2 computers side by side working together…has worked in the past.
  + Look at past submissions (intranet)
* **Spring Meeting**
  + Collette & Katherine Warner have finished the brochures for the April meeting. They will be in homes next week.
  + Registration will open this week on Constant Contact.
  + Everything is on track! Menu selected & room set up done.
  + Sandy Gadd has volunteered to be the Vendor coordinator
  + Board registration BOD2015
    - DO NOT use this code for Monday Post Conference.
  + Summer is set.
  + Fall is still being planned. COORDINATOR IS STILL NEEDED
* **Lobbyist Issue**
  + Val is waiting on 2002-2004 minutes from Silas.
    - Looking up Pam Jenkins’ former employer
  + Cathryn told us about an app she found
    - See last newsletter for more info.
    - IPhone app gives alerts for any legislature going thru Senate or House.

**Reports:**

**National News:**

**Save the Date**  
Chapter Volunteer Orientation Program (CVOP) 2015!

This year CVOP will be held in Pittsburgh, Pennsylvania, prior to the start of the 2015 AMTA National Convention:

Monday, August 17: 8am – 5pm                 
and  
Tuesday, August 18: 8am – noon

AMTA National will fund all costs for one chapter board-designated CVOP attendee from each chapter:  
  
• Roundtrip airfare/transportation  
• Two nights lodging (Sunday and Monday)  
• Meals during CVOP

Additional chapter volunteers may attend at chapter expense, as space allows.

We encourage you and your board to send a volunteer to CVOP who has never attended AMTA National Convention, so he/she has the opportunity to experience both.

We will send you more details about booking travel and accommodations by April.

In the meantime, if you have any questions, please contact [Mark Tyle](mailto:mtyle@amtamassage.org) or [Silas Dameron](mailto:sdameron@amtamassage.org).

**President’s:**

December was fairly busy, but difficult to get anything really done because of the holidays. On Dec 9 I hosted a “meet-up” for 12 AMTA-KY members at the Norton Healthcare speaker series presentation by Mimi Guarneri. Dr. Guarneri is a nationally known cardiologist who specializes in integrative medicine. The speaker was well received and the members who attended the dinner afterwards expressed satisfaction with both the event and the opportunity to visit. It is my hope that we will extend these meet-ups into the New Year at other Norton events and look for other opportunities in the community. I encourage everyone to look for similar events in your communities, it is an excellent chance for member experiences and professional growth.

On December 19 I met with a wellness coordinator at the University of Louisville Wellness Center about a potential collaboration between the chapter and their center. It is not clear what value this might have, but I see opportunities for potential speaking engagements or finding parties within the university system that might have interest in massage therapy. I will be offering chair massage at their open house on January 14 and hope to meet with other staff members and faculty to discuss this further.

On January 4 I met with the sport’s team to discuss the transition of co-chairs. We discussed potential changes to the team’s fee structure/reimbursement, clarifying AMTA policies around event promotion and team membership, and introducing Ronnie and Sam to the board on the January BoD call. I talked to Jen and Ann about the Crisis Response opportunity, I had originally considered asking them to merge into an umbrella group and I no longer think this is a reasonable request for several reasons.

1. The KSMT has had years of growth, it is still difficult to fill their events with appropriate volunteers. Also, I think the coordination would be an unreasonable request for the incoming co-chairs.
2. The budget/fee structure of the KSMT should remain separate and would not be reasonable to divide or incorporate other costs.
3. The training requirements are drastically different.

I did talk to Jen and Ann if they would be interested in offering support to a new venture. They were understandable non-committal, but their expertise and the KSMT structure could be valuable with coordinating a crisis team. The member who referred the KY Crisis team to me is interested in being involved and Cherie Kiesler has expressed interest in participating as well.

I will be following up with Mark Tyle, AMTA National, about the KY Community Crisis Response, KSMT, and a few other things. Also, I will be going to Chicago this Saturday for the National BoD meeting. I will update you on the BoD call next Monday with what information I can.

I spoke with Dr. Elder from UK, they have received funding for the project, we should be hearing from him and National soon.

Best,

Justin A Magnuson

**Sports:**

The KSMT is looking forward to another exciting year and gearing up for 2015! Ann Boone and Jen Patterson will be stepping down as Co-Chairs and Ronnie Hager and Samantha Boyd, who have both worked with KSMT for the past several years, will be stepping into this Co-chair position. On Jan 4, 2015, all four of us met in Frankfort with Justin Magnuson to discuss the changeover, which will be effective at the start of the 2015 fiscal year.

I have attached a tentative copy of our 2015 events calendar. We plan to hold our 3rd annual banquet on Jan 25 in Lexington, KY to celebrate our successes in 2014. In lieu of changes, below is a proposed policy change to our team’s paid-event reimbursement fees to start in 2015 pending board review.

**2015 Proposed policy changes KSMT**

1. Fees

Current Fee breakdown: (per each 15 minutes worked)

* + 1. 80% or $12 goes to Team therapist ($48/hr.)
    2. 12% or $1.80 goes to AMTA-KSMT ($7.20/hr.)
    3. 8% or $1.20 goes to Event Coordinator ($4.80/hr.)

\***Change** Fee breakdown to: (per each 15 minutes worked)

1. 85% or $13.50 to Team therapist ($51/hr.)\*
2. 8% or $1.20 to EC ($4.80/hr.)
3. 7% or $1.05 to AMTA ($4.20/hr.)\*
4. Mileage reimbursement for Chairs and EC will NO longer be covered by KSMT budget
5. Allowing Non-AMTA members to work KSMT events

**Reasoning for change**: It is becoming increasingly hard to find enough LMT’s to work KSMT events, both paid and volunteer, which hurts both the KSMT and the athletes at an event we work. We have a small, core group of LMT’s here in KY that are dependable, reliable, and knowledgeable in sports massage with experience and we would like to maximize the reimbursement fee going toward the LMT’s working. Also, since we have proposed to drop mileage/gas reimbursement, this change will take the place of the lesser amount coming into AMTA-KSMT budget as proposed above from paid KSMT events.

Another thing we would like to investigate is whether or not Non-AMTA members would be eligible to participate/work a KSMT event. Again, it greatly hurts our teams’ success if we are limited to only AMTA members. We need to maximize our efforts to provide more LMT’s at sports events around KY. The KSMT is the hands and feet of the AMTA and by being present in the community we are bringing recognition back to the AMTA. We need to provide a good monetary incentive for our team therapists to join the KSMT and work our yearly sports events.

Jen Patterson, LMT

AMTA-KSMT Co-Chair

**KSMT 2015 Events Calendar**

**March 27: RTB Expo**, Keeneland in Lexington, KY

Paid event

Contact person: Rachel Crabtree 859-539-5863, [Rachel@runthebluegrass.org](mailto:Rachel@runthebluegrass.org)

EC: Sam Boyd

**March 28: Run the Bluegrass ½ Marathon** at Keeneland in Lexington, KY

Volunteer event \* (LHAA students)

EC: Sam Boyd/ Jen Patterson

**\*April 25: Redbud ride**, London, KY (KCC)

*Potential* Paid event

Contact person: [info@redbudride.com](mailto:info@redbudride.com)

EC: Ronnie Hager

**May 15: Horse Capital Marathon Expo**, Fasig-Tipton (Newtown Pike), Lexington, KY

Paid event

Contact person: Bob Baney 859-475-3232, [bobbaney@hotmail.com](mailto:bobbaney@hotmail.com)

EC: Jen Patterson

**May 16: Horse Capital Marathon Race**, Fasig-Tipton (Newtown Pike), Lexington, KY

Volunteer event\* (LHAA students)

**May 22-24: Horsey Hundred** in Georgetown, KY (KCC)

Paid event

Contact person: Bluegrass cycling club

EC: Jen Patterson

**Jun 14: Tri-4-Freedom** at Spindletop in Lexington, KY

Volunteer event\* (LHAA students, maybe)

Contact person: Paula Heron 859-536-8755, [pmhero2@uky.edu](mailto:pmhero2@uky.edu)

EC: Jen Patterson

**Jun 27-28: Bike MS: Bluegrass Bikes, Bourbon & BBQ**- Louisville, KY

Paid event

Contact person: Jerika Amos [jerika.amos@nmss.org](mailto:jerika.amos@nmss.org)

EC: Sam Boyd/ Ronnie Hager

**June 20: Preservation Pedal** in Frankfort, KY (tentative date & KCC)

Paid event

Contact person: ??

EC: Sam Boyd

**\*Sept 12: Hub City tour**, Elizabethtown, KY (KCC)

*Potential* Paid event

**Sept 12-13: OKHT**, Bardstown & Louisville, KY

Paid event

Contact person: Andy Murphy 502-526-1040

EC: Jen Patterson (Sat)/Ronnie Hager (Sun)

**Oct 8-12: Ironman Louisville Expo**, Galt House in Louisville, KY

Paid event

Contact person/Director: Laura Boozer 270-268-1185, [laurabeth1974@yahoo.com](mailto:laurabeth1974@yahoo.com)

**Oct 11: Ironman Louisville**, KICC in Louisville, KY

Volunteer event\* (LHAA students)

**Oct 17: Bourbon Chase** in Lexington, KY

Paid event

EC: Mike Purvis 502-939-6652, [workitoutmassage@yahoo.com](mailto:workitoutmassage@yahoo.com)

**L&L:**

JAN 5 KBLMT MEETING NOTES

Carolyn KK Jauco and Cathryn Forester both attended this meeting on behalf of AMTA-KY Chapter.

- Jessica Parker is the new board administrator.

- Board Attorney Jeremy Reed will be leaving January 23rd. A new board attorney has not yet been named.

- The new regulations, passed in 2014, are now official.

- The Division of Occupations and Professions reported that the online registration process is still not up and running due to ongoing programming issues. These delays are beyond the KBLMT’s control.

- Charlie Watson has asked the KBLMT to support his efforts to create a licensing exam. He presented the board with a sample state licensing exam and asked them to review the test for comments. He plans to create ten complete tests, each comprised of the specific percentages of areas of competency required by Kentucky law. In addition, he would add five questions on Kentucky law. Mr. Watson asked all LMTs in attendance to take the MBLEX exam and the sample exam to compare. The idea is that this test would be one of the ways that therapists could be licensed in Kentucky. Mr. Watson hopes to take this test nationwide to provide a more realistic entry level exam for graduates, based on the states’ requirements for licensure. Mr. Watson has provided AMTA-KY with a copy of the test and has asked for our input as well as our backing.

- The KBLMT spent time at their retreat discussing various modalities and whether the technique would fall under the massage therapy license in Kentucky. Information regarding the recent research into modalities will soon be posted on the website and Denise Logsdon has agreed to write an article about this for AMTA-KY’s next newsletter.

-The idea of KBLMT offering a scholarship is still being discussed but there is currently no mechanism in place by which to offer it.

- There was a recommendation from the Applications Committee that the questions related to misdemeanors and felonies be changed to ask if there have been convictions since the last application was made. The form cannot be updated during the next regulation change. At the present time there are no plans to open the regs.

- AMTA-KY’s Spring Conference was discussed and decisions made with regard to KBLMT’s role. It was agreed that for the Student Event Eric Byrd would reprise the Jeopardy game used at last year’s Student Day. Denise Logsdon will speak at the Educator Luncheon. For the Vendor Hall, KBLMT will staff a booth which will include renewal forms, an explanation of the differences between certification, licensure, and membership in professional organizations, and information on the new regulations.

- The board discussed renewal applications and made improvements to the record keeping process regarding audits and carryover CEs.

- The board approved accepting CEs for CPR and First Aid from the Red Cross and the American Heart Association.

- The applications committee will next meet on Jan 28th and the next complaints committee and board meeting will be held on Feb 2nd.

NOTE: Please find attached a copy of Charlie Watson’s sample test and feel free to take it for evaluation or have a recent graduate (preferably someone who has already taken the MBLEX) take it. Mr. Watson stated that he is interested to hear all opinions.

**Education:**

**2015 Spring Conference:**

**Planning for the conference seems to be on target according to our timeline. BOD’s need to decide how many classes/hours BOD’s can attend.**

**REGISTRATION:**

Brochures (PDF attached) will be in homes approx. week of 1/18/15.

Constant contact registration is expected to be open this week. Eblasts will be sent out at that time, posted on the website and Facebook as well. Please share this event on your private Facebook pages for more exposure, this REALLY helps!

**BOD registration:**

When registration is open BOD’s may register ASAP so that we can find out if there are any issues within the registration process. The code to register is BOD2015 (no space).

Due to the Post-Conference income being designated 50/50 =James Waslaski/Massage Therapy Foundation, registration for ALL participants for the Post-Conference is $195.

I will be serving as monitor/ce coord for the Post-Conference event, along with the teachers’ assistants. Board presence is not required and rooms will not be reserved Sunday evening. If you are planning to register for the post conference event, please let me know as this will need to be done separately from your BOD conference registration. You will need to arrange your own lodging for Sunday evening if you plan to stay.

Katherine Warner and I met in Lexington on Sat, January 3rd and selected our menus for the event and coordinate.

**NEW VENDOR/VOLUNTEER INFO:**

Sandy Gadd has agreed to be our new vendor hall coordinator, Lin Hale has done a wonderful job the past few year, however, this year life has become entirely too busy for her to fill the position. THANK YOU to both Lin and Sandy!

**Summer 2015:**

Facility has been reserved for Saturday-Sunday, July 25-26, 2015 @ General Butler State Park, lodge rooms are also reserved. Hotel room blocks will also be reserved.

Val has agreed to be Summer Meeting coordinator. I will be assisting her as needed.

**Fall 2015:**

Facility has been reserved for Saturday, October 24, 2015. Room blocks will also be reserved.

Contract has been signed and facility has been pre-paid.

WE STILL NEED A MEETING COORDINATOR.

**Units:**

With the holidays it was hard to get much accomplished.

Had a meeting with Justin about some new things I had learned being in my Networking Women of Bowling Green group. I feel we would benefit from using Google Drive to share files and I suggest a way to start is building the agenda we each would add our own part to the file building it together.

I had a suggestion from the president of the networking group to have a brainstorming meeting with an outside source to get some fresh/different ideas.

Justin gave me a suggestion to look for events in the area that would appeal for a meet up. I found a health fair but it was happening too soon to make an official meet up. I asked other therapists to go with me but their day was already booked. Then my day filled up to where I couldn't make it either.

**Membership:** Nothing reported

**Communication, Newsletter, Website:**

Caren G. McCarty  
Communications Chair

**Website** – This past month I have spent time working on the transferring of information of the old (still live) AMTA-KY Chapter website onto the New AMTA-KY Chapter website. Lisa and I took the entire past weekend finishing up this project and I am happy to announce it is Complete! We are now ready to go live with the New website. I sent David Green with Systems Insight and email on January 11, 2015 requesting the website they are hosting to be redirected to our new website. As of the typing of this report, Lisa and I have not yet heard back from him. I am hoping when he responds to my email he will submit a timeline of when we can expect this to happen. I will send out a mass email to the BOD to let know what he says. There are still a few hiccups with the new website that I will be addressing with Kinna within the next few days. But these are minor hiccups and will no way inhibit our Members from seeing anything but a wonderful new website. I hope you all are as impressed with the outcome as Lisa and I are.

**Newsletter** – My intention was to contact Kenny Lyons to see if he is interested in taking over the Newsletter Editor position for 2015. With the Holiday’s and the work I was putting into the new website I was not able to accomplish this mission. I will try to reach him this week. I spoke to Justin a few weeks ago and we decided that since Katherine Warner had already got the Brochure information ready to be printed, that it would be better to set a new Newsletter date of being in the mail 2 weeks after delivery date of the Spring Brochure. Sending it out via of Printed/US Mail. This would also serve as a 3rd reminder to Members of the 2015 Spring Conference…The save-a date, being the 1st…The brochure being the 2nd and the Newsletter being the 3rd.

**Communications**- I will be concentrating the next few weeks on the redirecting of the old website to the new. Focusing on the corrections and hiccups with Kinna. I will also, be working on connecting with Kenny Lyons on the next newsletter.

Caren G. McCarty

**Marketing:**

The spring conference brochure is at the printer. As soon as the printer receives payment, the brochure will be printed and mailed.

Well, after all of the worry and drama, things smoothed out and the brochure should go to print today. It will be flat, not folded and should arrive in mailboxes 7-11 days after it is printed. Since we sent the postcard and since the conference date is one month later, we should be fine.

Today I will focus on getting CC finalized and open for registration. Collette has been working on getting the AMTAKY website updated so that it will receive our Constant Contact link.

The next project is to market to surrounding states. Onward we go.

Katherine

**Benevolence:** Nothing to report

**Standing Rules:** Nothing to report

**Treasurer/Budget:** Nothing to report

**Kala Carby-Borders made a motion to adjourn at 9:04 PM EST. Collette Wilson 2nd.**

**Next Meeting:** Feb 9, 2015 at 7PM EST

Respectfully submitted,

Valerie Smothers

Secretary, AMTA-KY